VIRTUAL EVENT - ALL TIMES IN BST

The Datafied Family

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09:00 - 10:00

Welcome and Keynote Session 1
Usha Raman, University of Hyderbad, India
- *Family Decision Making and Health Data: Cultures of Resistance, Denial and Belief*

Giovanna Mascheroni, Catholic University of Milan, Italy
- *The Datafied Habitus: Sociodigital Inequalities and Lived Experiences of Datafication Among Italian Families*

10:00 - 11:15

'Home - Data'

Chair: Paul Hodkinson
- **Esther Dermott**, Dr Natasha Carver, Dr Aisling O'Kane, University of Bristol, UK
Caring Practices in the Digital Home'

- **Val Gillies**, University of Westminster, Rosalind Edwards and Helene Vannier-Ducasse, University of Southampton, UK
Calibrating families: Data behaviourism and the new algorithmic logic

- **Laura Carter**, University of Essex, UK
Categorising the 'troubled family': data sharing, binary classifications and family role stereotyping in children's social care in England

- **Ekaterina Hertog**, Lulu Shi, University of Oxford, UK
Who wants a smart wife? And what should she be doing?

- **Bjørn Nansen,** Jane Mavoa, Simon Coghlan, Martin Gibbs, University of Melbourne, Australia
Family location tracking apps: a cross-platform content analysis of public discourse

11:15 - 11:20

Break

11:20 - 12:35

'Foetus, Infant, Child, Ancestors'

Chair: Emma Head
- **Rieke Böhling**, ZeMKI, University of Bremen, Germany
"You Are Your History" – The Datafication of Genealogical Research

- **Rivka Ribak**, Gal Shayovitz, University of Haifa, Israel
The Datafied Family In Embryo

- **Katrin Langton**, Queensland University of Technology, Australia *Constructing Contemporary Parenthood in Digital Spaces: infant feeding applications and the mediation of Australian parenthood*

- **Angelica Martinez Ochoa**, University of Texas, USA
Nurture Online: Digital platforms of milk sharing

- **Caroline Redhead,** Lucy Frith and Leah Gilman, University of Manchester, UK,
Datafied DNA and donor-conception

12:35 - 13:20

Lunch Break

13:20 - 14:20

Keynote Session 2
Sonia Livingstone, London School of Economics and Political Science, UK
- *Families today - mediated, platformed, datafied, digital: scoping the challenges ahead*

Veronica Barassi, University of St Gallen, Switzerland
- *A new time for AI Agents? Critical questions on Family Life, AI Ethics and Generative AI*

14:20 - 15:50

'Parenthood in Platform Societies'
Chair: Ana Jorge
- **Courtney Hagen Ford**, Northeastern University London, UK
  Family surveillance products: what are they and why do they matter?

- **Ranjana Das,** University of Surrey, UK
  Loops of labour: Algorithmic recommendations in – and as part of - parenting cultures

- **Pamela Ugwudike,** Silke Roth, Anita Lavorgna, Morena Tartari and Natalie Djohari, University of Southampton, UK
  A zemiological analysis of digital parenting cultures: The case of risky 'sharenting' on social media sites

- **Irida Ntalla,** University of Arts London, UK
  Apps for the single mum

- **Tama Leaver**, Curtin University, Australia
  Uploading Infancy: Dashboards and Devices of Mobile Parenting

- **Dr. Yuwei Lin**, University of Roehampton, UK
  Parkrun and The Datafied families

15:50 - 16:00

Break

16:00 - 17:30

'Schools, Families, Datafication'
Chair: Emily Setty
- **Karla Zavala Barreda**, University of Amsterdam, Netherlands
  Who is teaching kids to read? The influence of rankings and algorithmic culture on apps for children

- **Karley Beckman**, Tiffani Apps, University of Wollongong, Australia
  School social media and the datafication of children and families

- **Emma Head**, Keele University, UK
  The digitisation of schooling and family life: mothers' experiences of parenting primary school aged children in the UK.

- **Elizabeth Fetterolf**, Microsoft Research New England, USA
  Caring Surveillance and Surveillant Care in Amazon's "Alexa together"

- **Francisca Porfírio**, Ana Jorge, Rita Grácio, Universidade Lusofona, Portugal
  Everyday Parenting: Portuguese families dis/engaging with/from digital technologies

- **Luci Pangrazio,** Deakin University, Jane Mavoa, University of Melbourne, Australia
  Studying the datafication of Australian childhoods: Learning from a survey of digital technologies in homes with young children

17:30

Conference Closure